

Enterprise Software & *Product Engineering*

Since 2017, we have shipped custom .NET Core platforms, mobile apps, and growth marketing for startups and enterprise teams worldwide.

Custom .NET Core · SQL Server · Azure microservices

Hospital ERP, airline group booking, medical billing & banking modules

React Native mobile apps and WordPress websites when you need them

16+

Projects in our public portfolio

80+

Teams supported across design and
development

9+

Years building products since 2017

4.9

Average client rating

www.iwebsdesign.com

haseebiqbal5133@gmail.com

+923248688690

Dubai, UAE · Remote-first team serving clients globally

Founder Message



Haseeb Iqbal

Founder & CEO

Iwebs Design grew out of hands-on product work that started in 2017 — with custom .NET platforms at the center of what we deliver for healthcare, aviation, and financial teams.

Our portfolio spans enterprise HMS and ERP systems, airline group booking at scale, React Native apps, and WordPress sites for local services — always grounded in production stacks we have shipped.

Thank you for exploring our company profile. Whether you need a .NET platform, a mobile MVP, or a marketing site, we are here to help you move forward with clarity and speed.

Co-Founder Message



Shahroz Dar

CTO & Co-Founder

As Co-Founder and CTO, my focus is making sure every engagement is built on the right architecture — scalable backends, maintainable code, and delivery processes teams can trust.

We invest heavily in .NET Core, cloud infrastructure, and engineering discipline so founders get software that performs under real business load — not prototypes that break at scale.

I am proud of the platforms our team has shipped across healthcare, aviation, and banking, and I look forward to helping your product reach the same standard of reliability.

About Us

Since 2017, Iwebs Design has focused first on custom software — .NET Core backends, SQL Server databases, Azure cloud deployments, and Angular or React frontends for teams that need reliable enterprise delivery.

Wasif Bhatti leads architecture on high-concurrency systems including airline group booking for major carriers, hospital ERP rollouts, medical billing platforms, and banking interaction modules. Haseeb Iqbal drives product design and mobile delivery across React Native apps and customer-facing interfaces.

We also ship WordPress marketing sites and growth campaigns when your roadmap needs lead generation alongside core product work — one studio for engineering depth and go-to-market support.

16+

Projects in our public portfolio

80+

Teams supported across design and development

9+

Years building products since 2017

4.9

Average client rating

.NET & Cloud Expertise

- .NET Core microservices with Entity Framework and ADO.NET data access
- SQL Server schemas for healthcare, aviation, and financial workflows
- Microsoft Azure hosting, scaling, and deployment pipelines
- Angular and React SPAs integrated with Web API backends
- Legacy stack migration from WebForms to modern .NET Core architectures

Mission, Vision & Purpose

We believe great products happen when design, engineering, and business goals stay aligned from day one.

Collaboration Leads to Innovation

We work as an extension of your team — not a black-box vendor — so decisions stay fast and aligned.

Intelligent & Scalable Solutions

We build flexible systems and interfaces that grow with your product, users, and roadmap.

Impact-Driven Delivery

From enterprise ERP to mobile apps — we focus on outcomes, not just output.

Partnership Beyond Launch

Monthly plans and ongoing support help you iterate after launch without rebuilding your team.

Mission: Our mission is to empower product teams through smart, scalable, and future-ready custom software and design.

Vision: Our vision is to become a trusted global partner for custom development — known for .NET depth, speed, and products people rely on.

What We Do

Custom software and .NET engineering first — mobile, growth, and WordPress websites when your roadmap needs them.

01 Custom Software Development

Enterprise platforms, HMS, ERP, billing systems, and microservices.

Our core strength — .NET Core backends, SQL Server data layers, Azure hosting, and Angular or React frontends for high-concurrency business software.

Stacks:

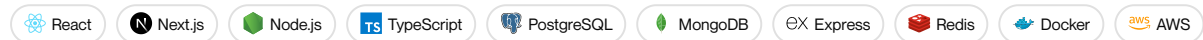


02 Full Stack Development

End-to-end product builds spanning UI, APIs, and deployment.

Modern MERN and Next.js stacks for SaaS dashboards, admin panels, and customer-facing web applications with clean API design.

Stacks:

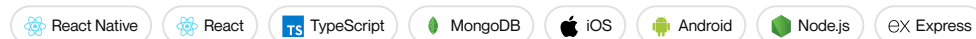


03 Mobile App Development

iOS and Android apps designed and built for clarity and daily use.

React Native delivery for consumer and B2B mobile products — from fixture apps to subscription utilities with store-ready builds.

Stacks:

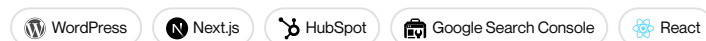


04 SEO

Technical and on-page SEO to improve visibility and organic traffic.

Search Console audits, indexation fixes, content structure, and performance improvements that support long-term organic growth.

Stacks:



05 Google / Meta Ads

Paid campaigns on Google and Meta built for leads and measurable ROI.

Landing-page-aligned ad creative, audience targeting, and conversion tracking across Google Ads and Meta Ad Library workflows.

Stacks:

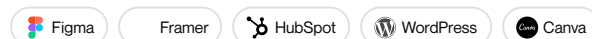


06 Social Media Handling

Content, posting, and community management across your social channels.

Consistent brand presence, content calendars, and engagement support for teams that need marketing execution alongside product work.

Stacks:



07 Website Design

WordPress and marketing websites that present your brand and convert visitors.

Lead-generation sites for local services, events, and SMB brands — WordPress builds with clear service pages and contact flows.

Stacks:



Why Iwebs Design?

Resume-backed enterprise depth in .NET Core, plus mobile and WordPress delivery — one team from architecture to launch.

Case studies across custom software, mobile, and web	16+	Concurrent users supported on airline group booking systems	10K+
Years delivering products since 2017	9+	Average rating for quality, speed, and collaboration	4.9

A Faster Way To Design And*Build SaaS Products*

We simplify the product creation process for SaaS companies by combining strategy, design, and development into one efficient workflow focused on faster launches.



01

PLAN

Define The Product Goal

We start by understanding your product idea and the most important features you need first.



02

STRUCTURE

Create Product Experience

We plan the screens, user flows, and product structure before moving into development.



03

BUILD

Design & Develop Together

Our designers and dev work together to turn the product into a launch-ready experience.

Our success is defined by the *success of our clients*

Custom .NET platforms first, then mobile apps and WordPress sites — each case study tied to real stacks and production visuals.

Custom Development

Aviation

Group Booking System



Group Booking System is a large-scale aviation Custom Development case study for group airline reservations — a Group Next Generation (GNG) style application built to support high concurrency and major carrier workflows. Group travel bookings introduce complexity that consumer flight search does not: multi-passenger logistics, fare structures for groups, agent tooling, and stability under load when many users operate concurrently. Wasif Bhatti's resume documents a system designed to support over 10,000 concurrent users and serve major airlines including Iberia, Qantas, Finnair, and American Airlines. Architecture used MVC and .NET / ...

Tech Stack:

.NET Core

C#

Microservices

MVC

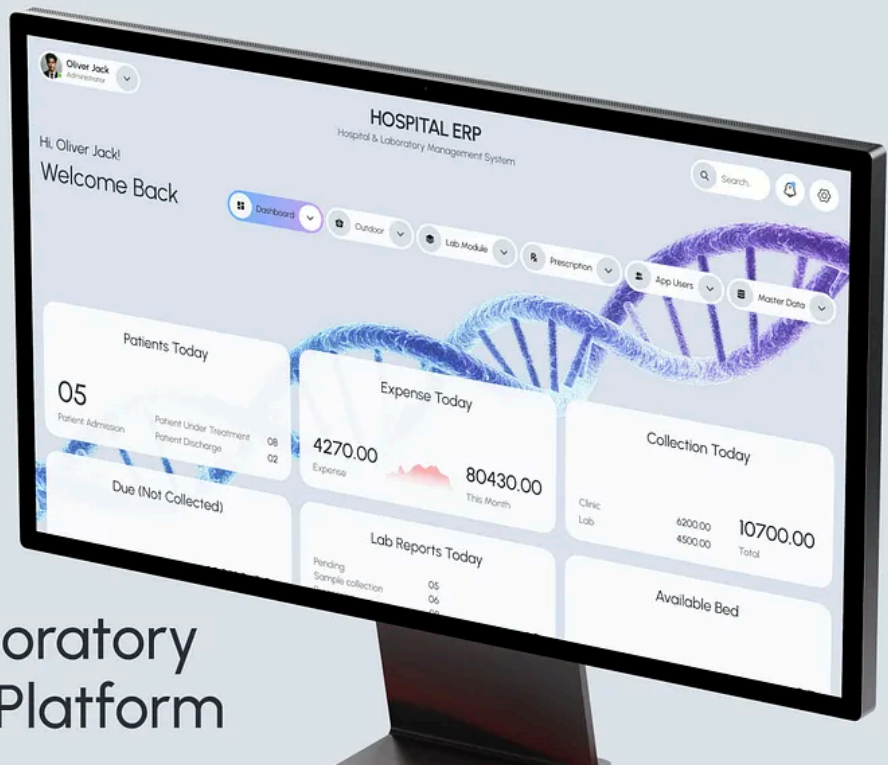
SQL Server

Microsoft Azure

Hospital Management System ERP

Hospital ERP System

UI UX Case Study, 2026



Hospital & Laboratory Management Platform

Hospital Management System ERP is a Custom Development case study describing hospital ERP software developed and deployed across multiple hospital sites. Hospital systems consolidate outpatient and inpatient activity, laboratory coordination, pharmacy and prescription flows, and administrative master data — the operational backbone that keeps clinical and back-office teams synchronized. Wasif Bhatti's professional experience at Megalplus includes work on a Hospital Management System ERP and participation in deployment teams rolling healthcare projects across different hospitals. Technologies listed for that period include ASP.NET WebForms, Telerik UI, C#, ADO.NET, and related web client...

Tech Stack:

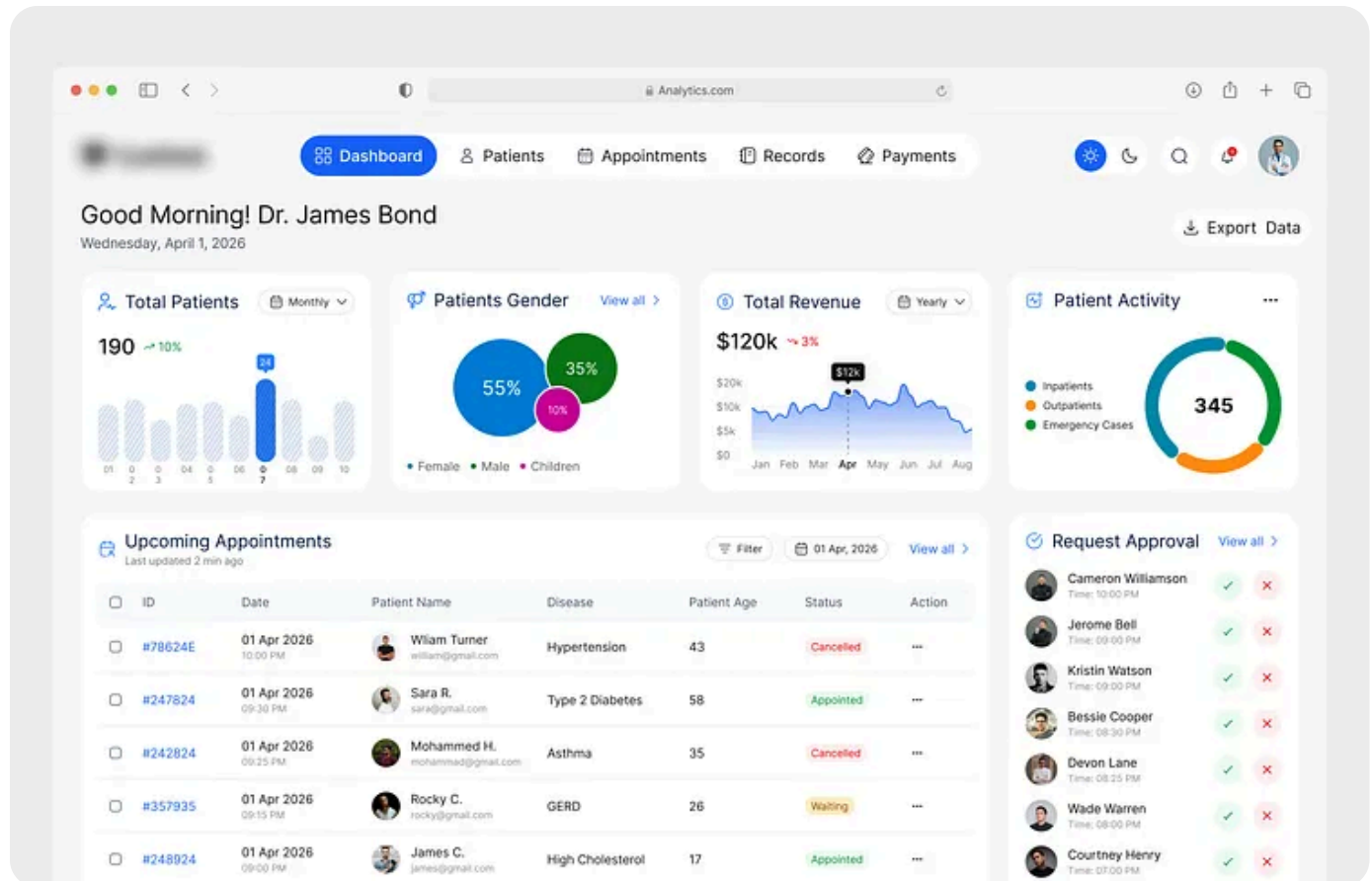
ASP.NET WebForms

Telerik UI

C#

ADO.NET

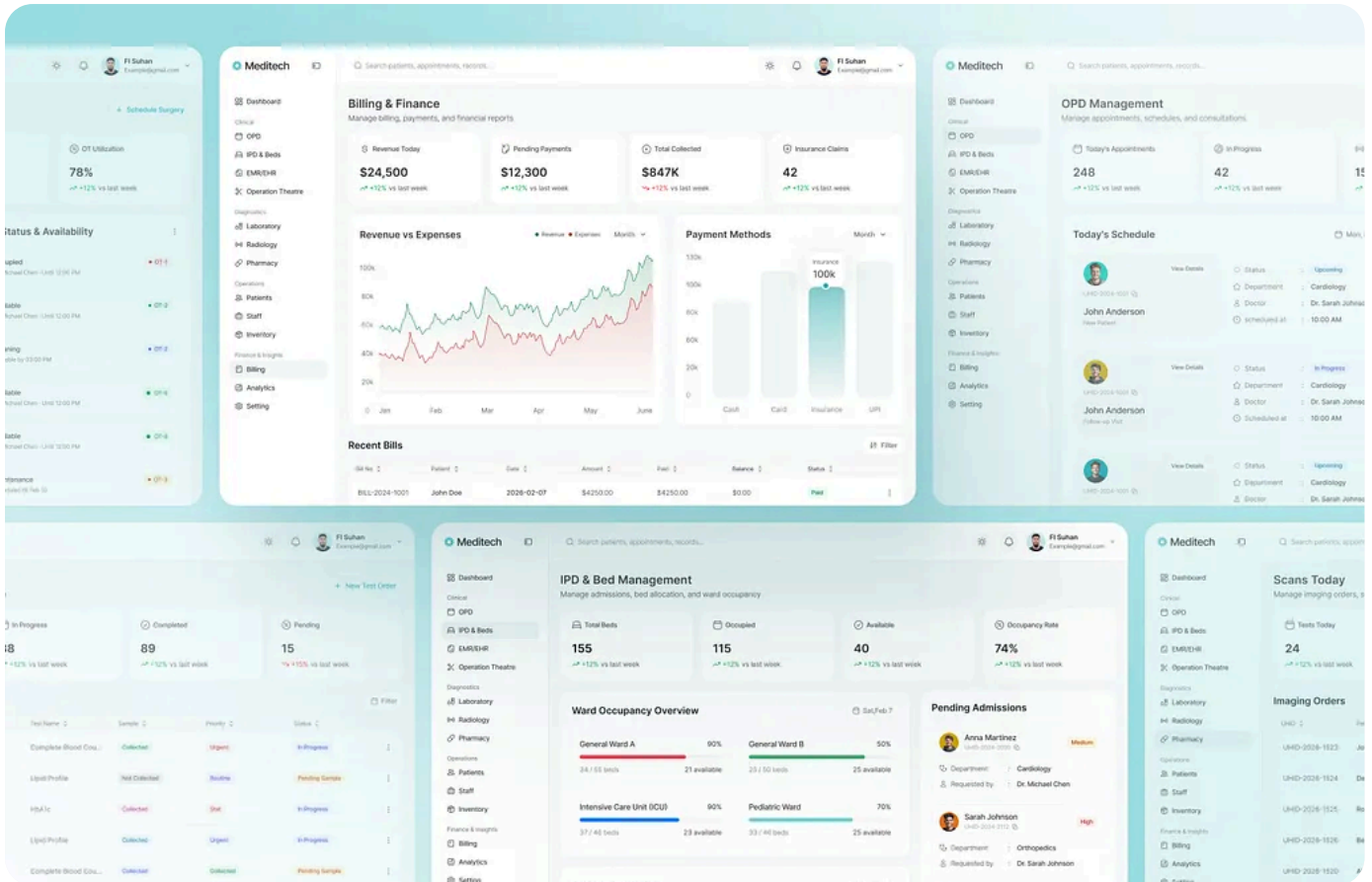
Medical Billing Lab Information System



Medical Billing — Lab Information System is a Custom Development case study for financial and operational workflows inside laboratory medicine. Labs must connect testing operations with patient billing, insurance verification, claims processing, and revenue cycle follow-through. When those processes fragment across tools, denials rise and staff lose time reconciling status by hand. Wasif Bhatti's resume describes a medical billing application for a lab information system built to streamline financial operations — managing patient billing, insurance verification, claims processing, and revenue cycle management. The backend used .NET / .NET Core and...

Tech Stack:

UltraCare Healthcare Management System



UltraCare is a healthcare management system case study grounded in real clinical-operations work: OPD workflows, doctor dashboards, patient portals, and pharmacy POS capabilities. The product space is hospital and clinic operations — teams need a coherent administrative surface for appointments, admissions, diagnostics, billing, and staff coordination rather than disconnected spreadsheets. The visual system we showcase presents a modern Meditech-style HMS collage: clinical navigation for Dashboard, OPD, IPD & Beds, EMR/EHR, and Operation Theatre; diagnostics modules for Laboratory, Radiology, and Pharmacy; operations areas for Patients, Staff, and Inventory; and finance/insights areas...

Tech Stack:

ASP.NET MVC

Angular

SQL Server

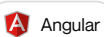
Microsoft Azure

Retail Banking Solution



Retail Banking Solution is a Custom Development case study focused on enhancing an existing banking application with integrated chat and telephony for stronger customer interaction. Retail banks and financial platforms often already have core transactional UI; the missing piece is realtime communication that keeps service agents and customers aligned without forcing channel hopping. Wasif Bhatti's project description covers integrating chat and telephony features into an existing application, with Angular used for frontend components and .NET Core and C# powering backend logic. SQL Server stores interaction and application data, while Microsoft...

Tech Stack:



Angular



.NET Core



C#

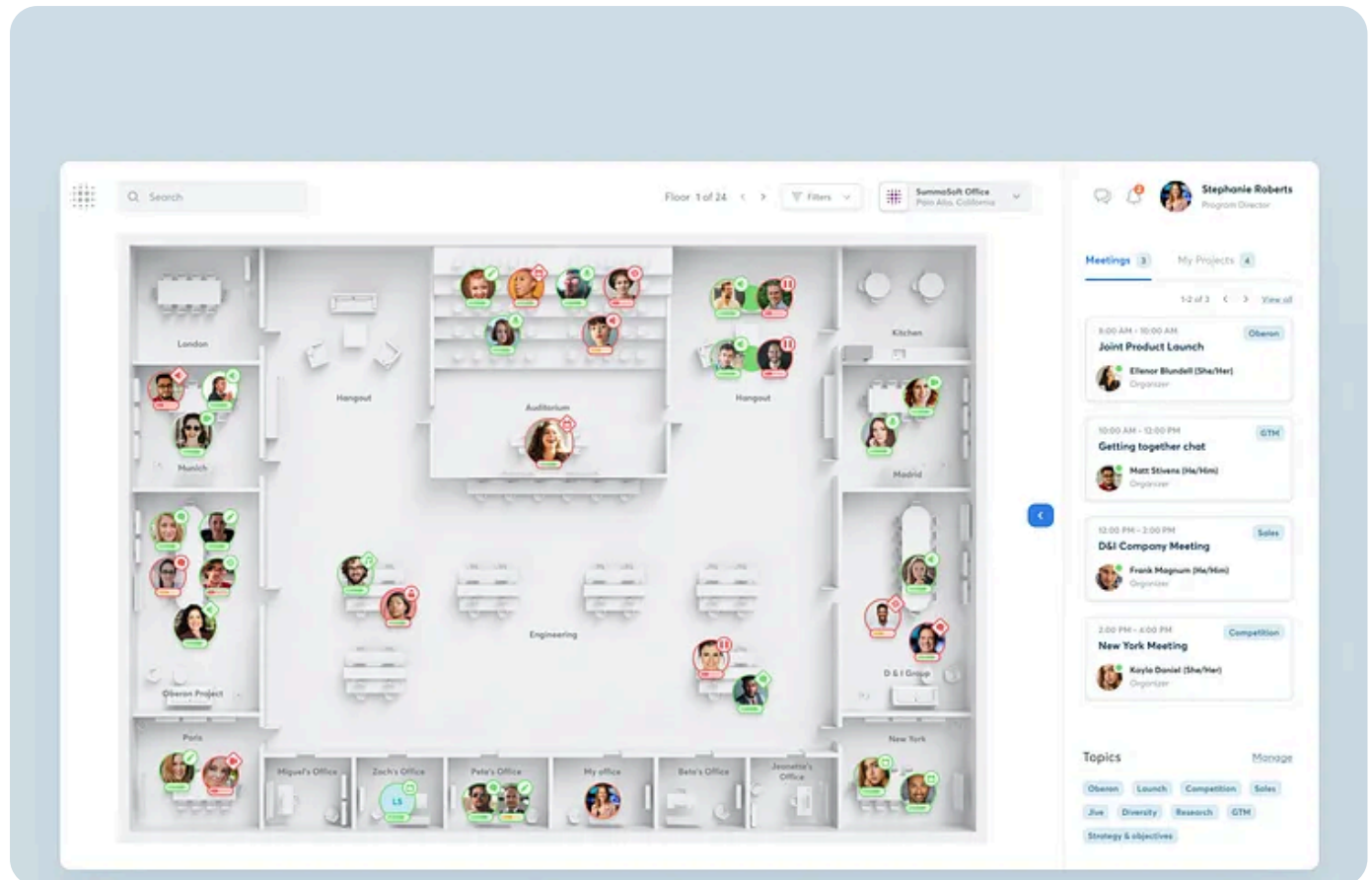


SQL Server



Microsoft Azure

Office Co-Working Space



Office Co-Working Space is a custom software case study for managing shared workplaces: desk and conference room booking, resource allocation, billing and payments, and collaboration among members. Co-working operators need more than a static website — they need operational software that tracks who occupies which space, how reservations are paid, and how members discover rooms and events. The visual used for this case study presents a virtual workspace and remote team management paradigm: an interactive floor-plan presence map, meeting sidebars, and topic filters. That metaphor maps cleanly onto co-working reality...

Tech Stack:

.NET Core

C#

Microservices

Entity Framework

SQL Server

Microsoft Azure

Legacy Stack Migration



Legacy Stack Migration is a Custom Development case study about modernizing an aging application into a maintainable .NET Core and Angular architecture. Many organizations are stuck on older frameworks that slow feature delivery, complicate hiring, and limit cloud deployment options. Migration projects succeed when teams treat them as product modernization — not a weekend rewrite. According to Wasif Bhatti's resume project description, this engagement transformed an outdated tech stack by converting the backend to .NET Core and upgrading the frontend with Angular. .NET Core improved performance, scalability, and cross-platform hosting...

Tech Stack:

.NET Core

Web API

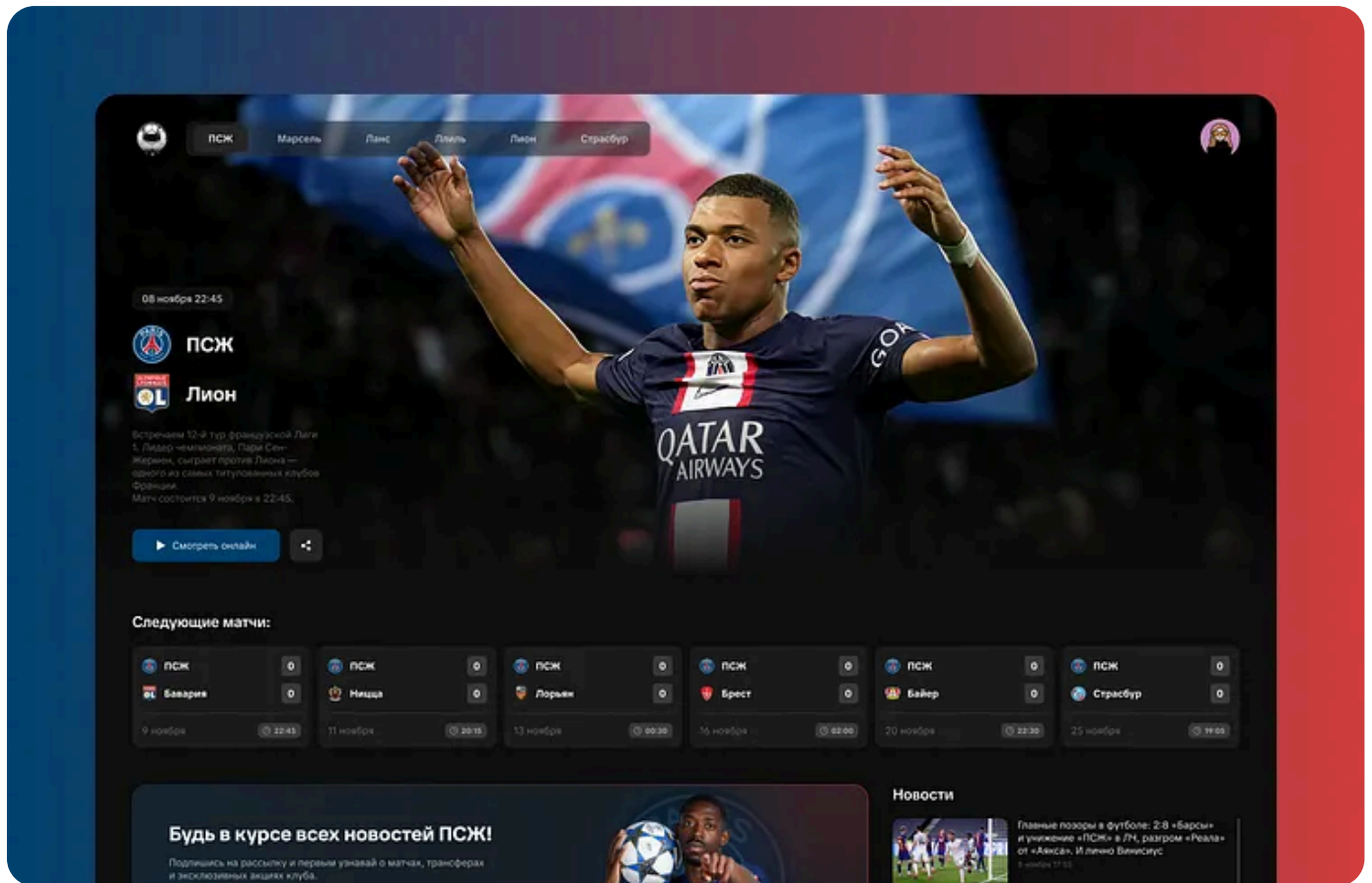
Angular

Entity Framework

SQL Server

Microsoft Azure

ScoreBay



ScoreBay is a football live-score mobile application built for fans who want match information without friction. The product focuses on the moments that matter most during a match day: kickoff awareness, live score updates, standings context, and timely alerts when goals and key events change the scoreline. Rather than packing every possible sports feature into a crowded home screen, ScoreBay is designed around speed of comprehension so users can check a fixture, scan the night's slate, and return to watching the game. The experience starts with a dark-mode interface that...

Tech Stack:

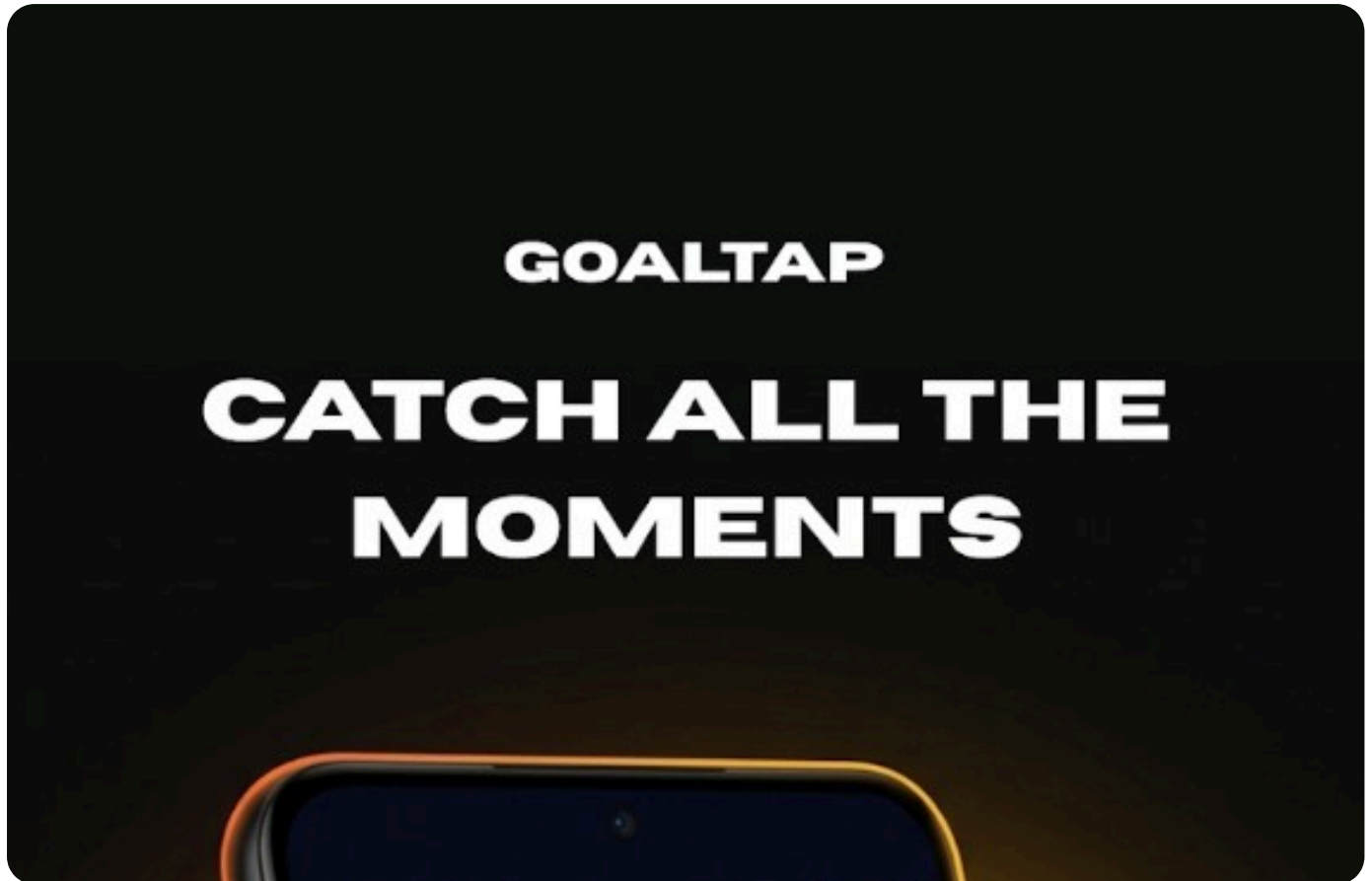


React Native



iOS

GoalTap



GoalTap is an Android football companion focused on catching live moments as they happen. The product presentation leads with a strong brand mark and the promise to “catch all the moments,” then lands users in a dark-themed fixture experience optimized for group-stage and competition browsing. Where some sports apps try to be social, fantasy, and streaming hubs at once, GoalTap keeps the primary job clear: follow fixtures, see schedules, and stay close to the match slate. The mobile interface uses a high-contrast dark canvas with warm orange accents for navigation...

Tech Stack:

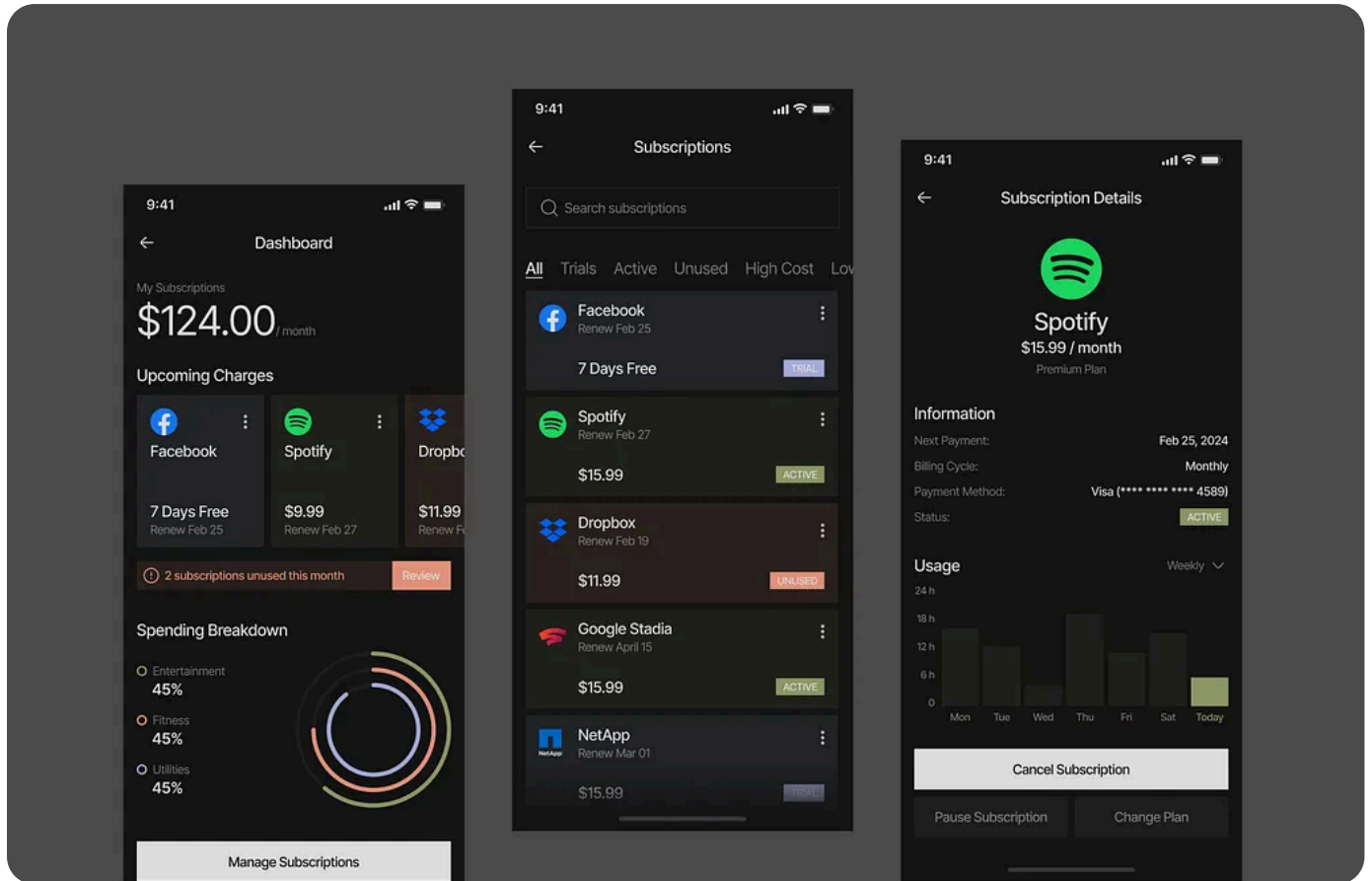


React Native



Android

All in One Subscription



All in One Subscription is a React Native mobile product built around a simple but important everyday problem: people lose track of what they pay for every month. The app consolidates subscription awareness into a dark-mode experience with three core screens that cover the majority of user intent — a spend dashboard, a filterable subscriptions list, and a detail surface for managing an individual service. The dashboard answers “what am I spending?” with a monthly total, upcoming charge cards for trials and renewals, an unused-subscription insight banner, and a spending...

Tech Stack:



React Native

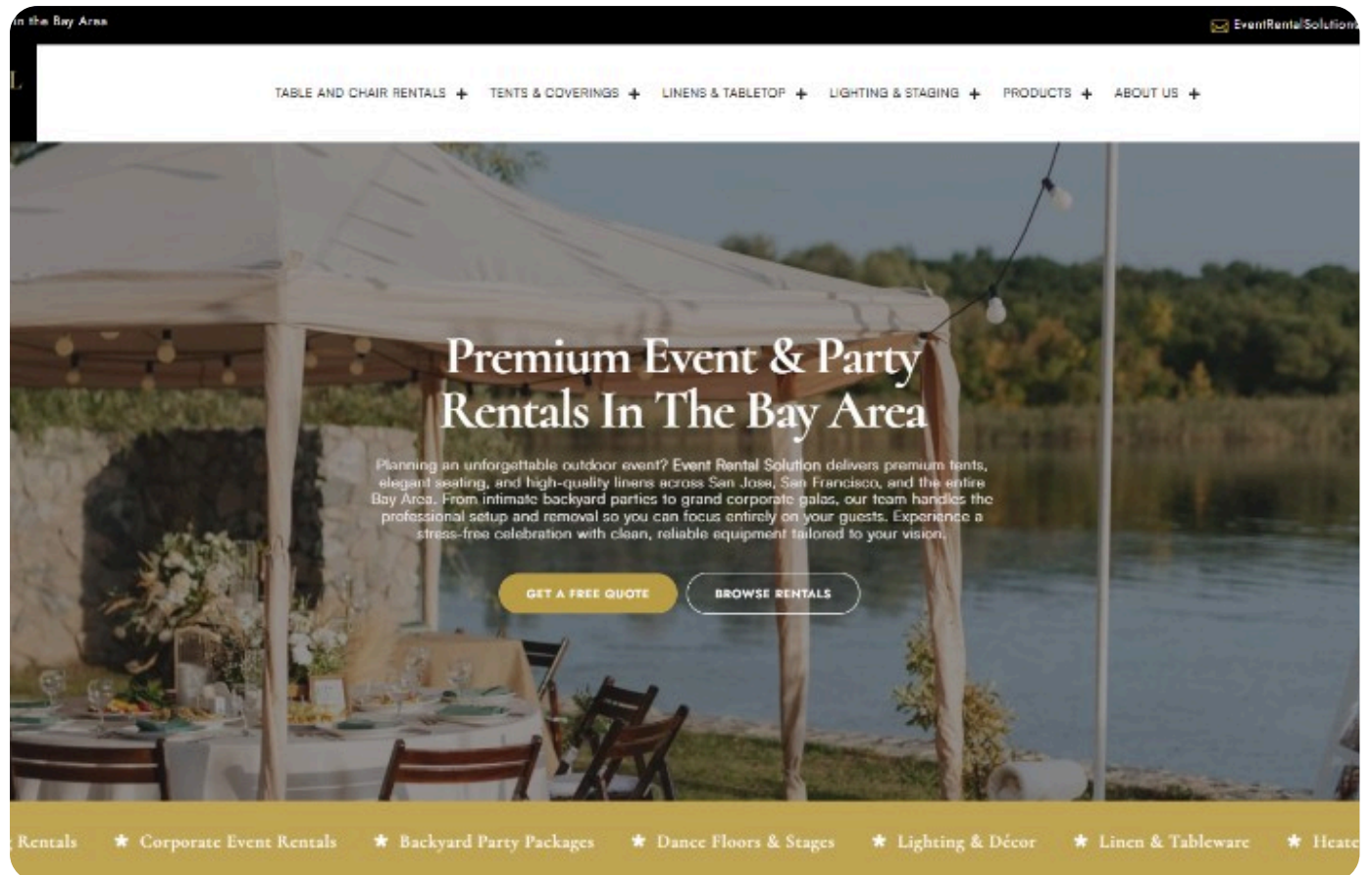


iOS



Android

Event Rental Solution



Event Rental Solution is a WordPress website for a Bay Area event rental business that sells premium party and outdoor rental experiences. The homepage hero frames the offer clearly: Premium Event & Party Rentals In The Bay Area, supported by copy about tents, seating, and linens across San Jose, San Francisco, and surrounding markets. Photography of lit canopy setups and styled tables communicates the premium promise more effectively than bullet lists alone. Navigation mirrors how planners shop: table and chair rentals, tents and coverings, linens and tabletop, lighting and staging,...

Tech Stack:

WordPress

Responsive Design

SEO

JPM Landscape



(408) 636-6442



jpmlandscape@gmail.com



2810 South Bascom Ave, San Jose, CA 95124

California contractor (License #963784)

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Expert Landscape Designer Serving San Jose Since 1984

Award-Winning Landscape Design & Installation Throughout Silicon Valley

Transform your San Jose property with California's most trusted landscape design San Jose experts. For over 38 years, JPM Landscape has been creating stunning outdoor spaces that enhance property values while conserving water. From drought-tolerant gardens to luxurious outdoor living areas, we bring your vision to life with unmatched expertise and craftsmanship.

[Get Your Free Design Consultation](#)

JPM Landscape is a WordPress website engagement for a landscaping business that needs visibility, trust, and lead conversion — not a brochure that sits unread. Local service companies win when the homepage clearly states what they do, where they work, and how to request a quote. This project focuses on that commercial reality: present landscaping capability with photographic proof, organize services for scanning, and keep contact pathways obvious on both desktop and mobile. WordPress was chosen as the publishing and maintenance foundation so content owners can update services, project highlights,...

Tech Stack:



WordPress

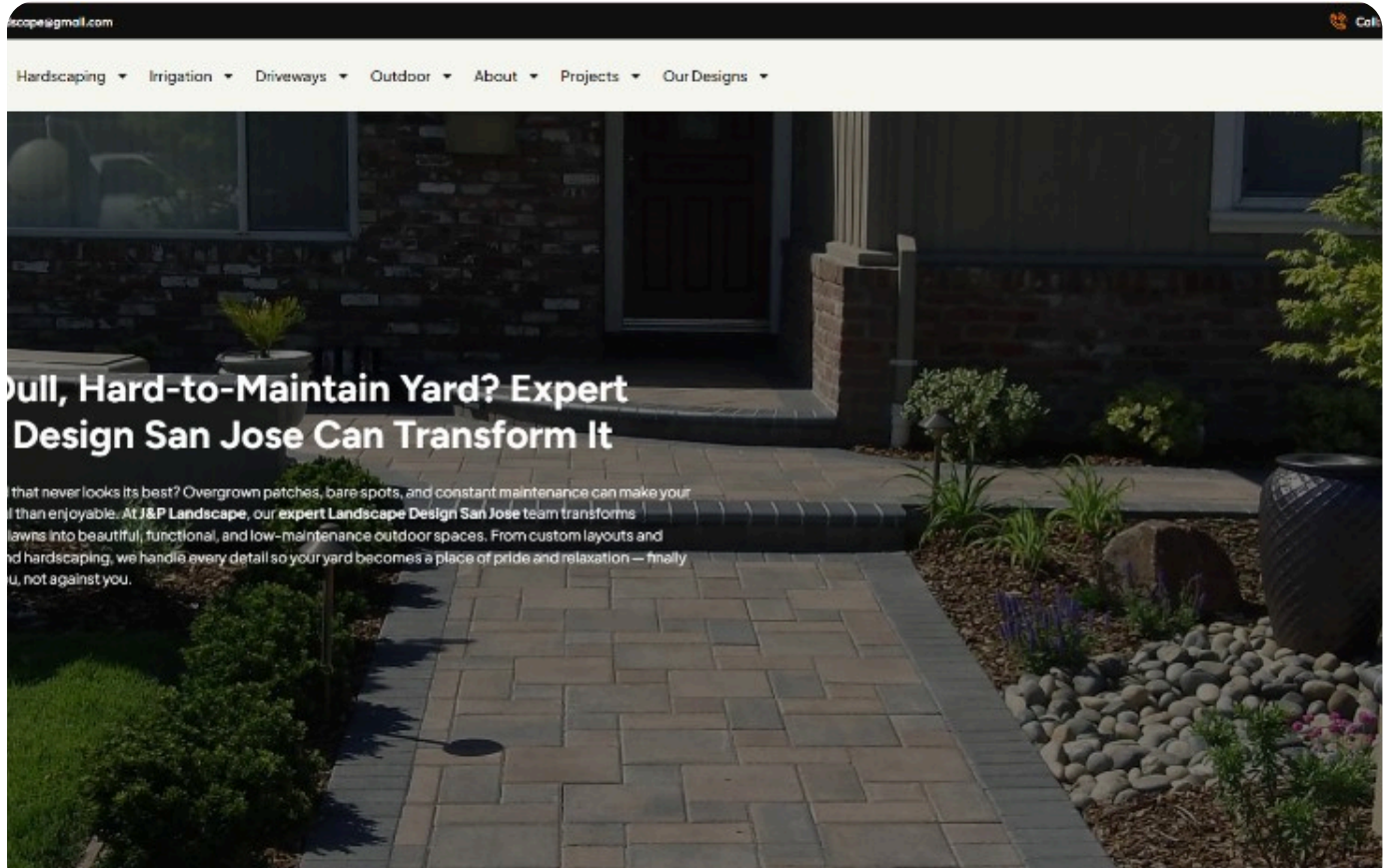


Responsive Design



SEO

J and P Landscapes



J&P Landscape (jplandscapes.com) is a separate WordPress website from the JPM Landscape property — a related but distinct digital presence for landscaping design and outdoor construction work in San Jose, CA. The homepage hero leads with a direct customer problem: yards that feel dull or hard to maintain — and positions expert landscape design as the path to a more functional, lower-maintenance outdoor space. Supporting copy emphasizes hardscaping, irrigation, plant selection, and driveway-adjacent outdoor work rather than a vague “we do everything” claim. The site structure mirrors how homeowners actually...

Tech Stack:



WordPress

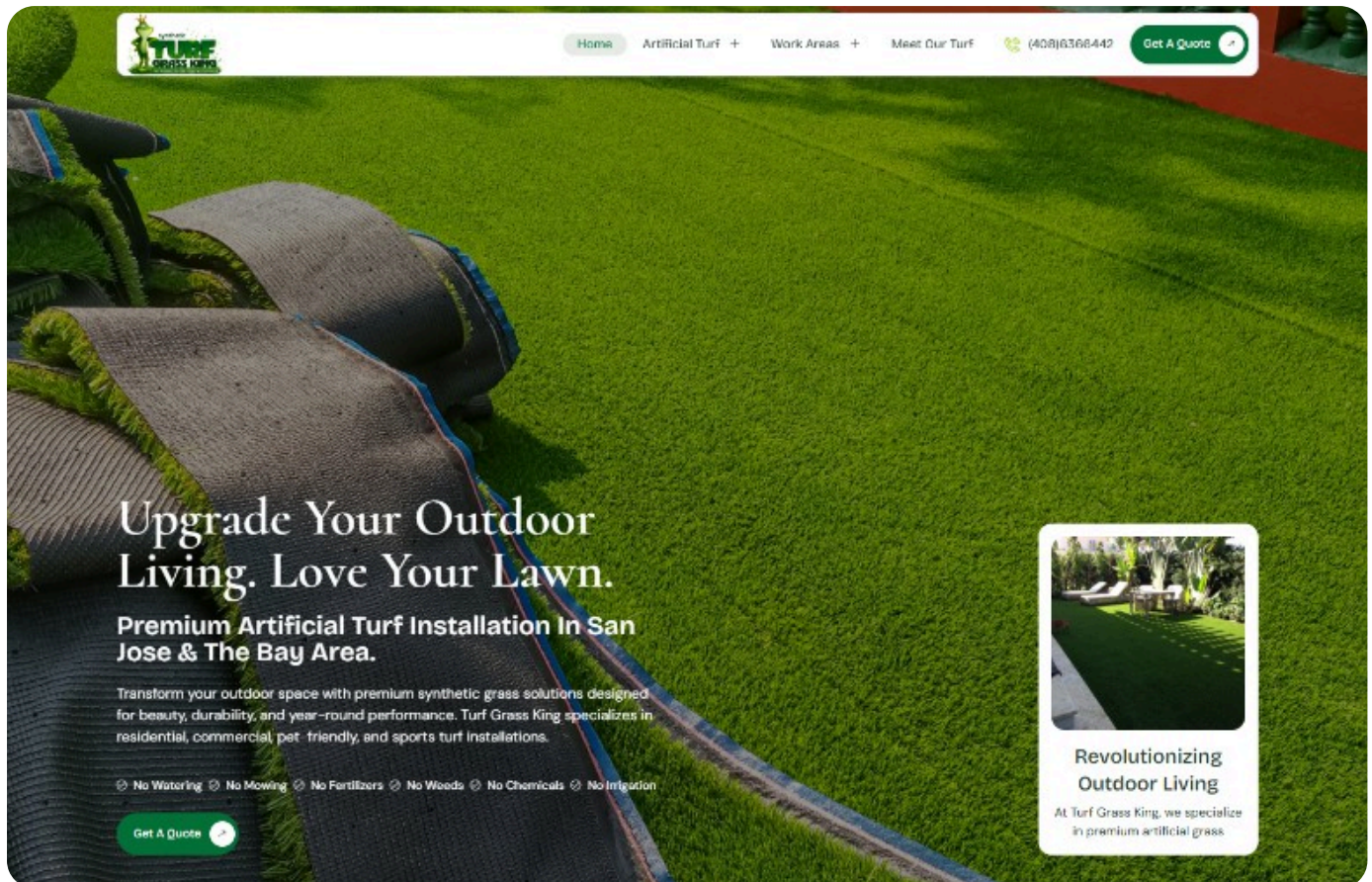


Responsive Design



SEO

Turf Grass King



Turf Grass King is a WordPress lead-generation website for premium artificial turf installation across San Jose and the Bay Area. The hero message is blunt and benefit-led: upgrade outdoor living and love your lawn, with synthetic turf positioned as a durable, year-round alternative to high-maintenance natural grass. The page explains residential, commercial, pet-friendly, and sports turf use cases, then reinforces lifestyle benefits with a checklist that prospects actually care about — no watering, no mowing, no fertilizers, no weeds, no chemicals, and no irrigation. Visually, the site leans on turf...

Tech Stack:

WordPress

Responsive Design

SEO

Your Solution MS



Commercial Cleaning In Bay Area & Tri-Valley — Licensed, Bonded & Insured

Your Solution Maintenance Service is a locally owned, licensed, bonded, and insured commercial cleaning company serving Bay Area and Tri-Valley businesses. From janitorial services and carpet cleaning to floor care, power washing, window cleaning, and day porter services — we deliver spotless, safe, and healthy workplaces backed by a 100% satisfaction guarantee.

[Get A Free Quote](#)[CONTACT US](#)

Licensed, Bonded & Insured — \$2M Coverage



98% Client Retention — Trusted Across Bay Area



100% Satisfaction Guarantee — Free Re-Clean

Bay Area & Tri-Valley Commercial

Your Solution MS is a WordPress business website built to present company services, credibility, and contact pathways for Mississippi-area clients. Unlike product SaaS marketing sites, business-service websites succeed when visitors understand offerings quickly, trust the operator, and know exactly how to inquire. This project centers that job: explain the solution, establish professionalism, and reduce friction to contact. WordPress provides a practical CMS for service pages, company information, and iterative updates as offerings evolve. The site experience emphasizes clarity over novelty — structured sections, readable typography, and responsive behavior for clients...

Tech Stack:



WordPress

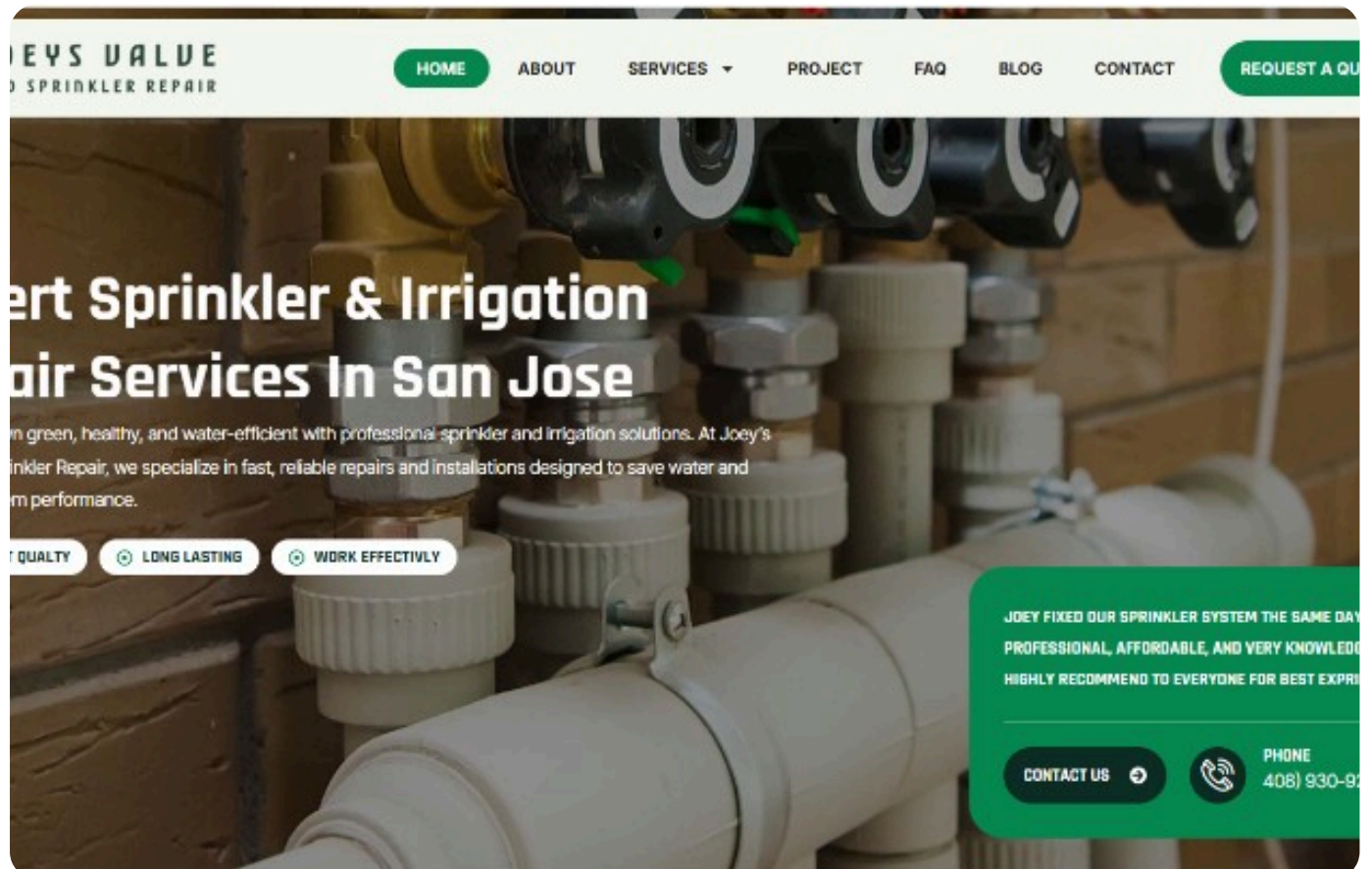


Responsive Design



SEO

Joey Valve and Sprinkler Repair



Joey's Valve and Sprinkler Repair is a WordPress website for a San Jose irrigation and sprinkler repair specialist. The hero message is practical and local: Expert Sprinkler & Irrigation Repair Services In San Jose, followed by copy about keeping lawns healthy and water-efficient through fast, reliable repairs and installations. Trust micro-points — efficient quality, long lasting, work effectively — sit near the CTA zone so value claims remain scannable. The header brand mark and green Request A Quote button establish a home-services identity immediately. Navigation covers About, Services, projects, FAQ,...

Tech Stack:

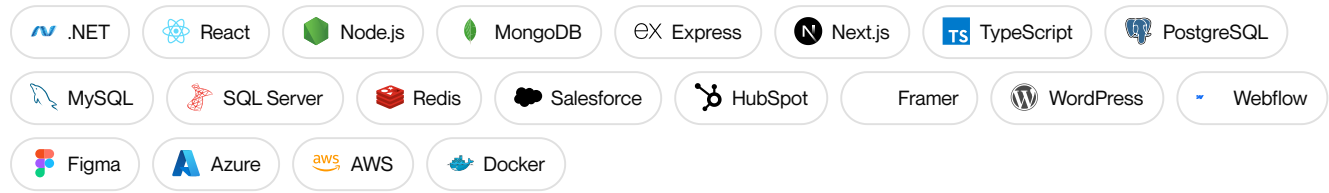
WordPress

Responsive Design

Local SEO

Expertise Across Modern Platforms

Core stacks: .NET, SQL Server, Azure — plus MERN, React Native, and design tools.



Published Pricing

Contractor plans with the figures stated up front. Monthly services run a three-month minimum, then month to month.

Website

Get online properly

\$950

one time

One-time build. You own it outright.

What's included:

✓ Complete contractor website, live in 2-4 weeks

✓ A real page per service, not one combined list

✓ Mobile-first with click-to-call on every screen

✓ Copywriting written for your trade

✓ SEO fundamentals: structure, speed, schema

✓ Google Business Profile set up properly

✓ Domain, content, and design stay yours

Book a call

Most Popular

Website + SEO

Rank in your service area

\$700

/month

Plus \$950 one-time build. Three-month minimum on monthly services, then month to month.

What's included:

✓ Everything in Website

✓ Google Business Profile managed monthly

✓ Review generation and replies

✓ New city and service pages every month

✓ Technical SEO and internal linking

✓ AI search visibility for ChatGPT and AI Overviews

✓ Search Console reporting you can check yourself

Book a call

Website + SEO + Ads

Leads this week and next year

\$1,700

/month

Plus \$950 one-time build. Ad spend goes directly to Google, never through us.

What's included:

✓ Everything in Website + SEO

✓ Google Ads campaigns split by job type

✓ Local Services Ads set up where available

✓ Call tracking on every campaign

✓ Weekly search-term and negative keyword work

✓ One report: calls, clicks, cost per booked job

✓ Flat management fee, never a share of your spend

Book a call

What Clients Say

"Iwebs Design has created remarkable work that helped us define not just this individual building but the new direction in which we are heading as a group."

Tiyahnn Bryant — CEO at RollUpLife Inc

Website Design · App Design · Branding

"Understood what I needed and provided a professional and quick service. I would recommend."

Daniel Proper — CEO

Website Design · App Design · Branding

"The team was very solution-oriented, proactive, engaged, and came up with intelligent workarounds for our specific requirements."

Brynjar Glimsdal — Product Manager E-Mobility, Circle K

Website Design · App Design · Branding

How We *Work With You*

Monthly Product Plans

Dedicated design and dev capacity with predictable pricing and fast turnaround.

Custom Projects

Fixed-scope .NET builds, MVPs, websites, and apps with clear milestones.

Discovery First

We start with a call, scope the work, send a proposal, and begin upon approval.

Book a Free 30-Min Growth Call

Leadership

Product, architecture, mobile engineering, and growth — the people behind our delivery.



Haseeb Iqbal

Founder & CEO

Leads product design and mobile delivery with experience across ASP.NET MVC, Angular, Azure, and React Native apps including ScoreBay and GoalTap.



Shahroz Dar

CTO & Co-Founder

Co-founder and CTO overseeing technology strategy, engineering standards, and delivery operations across custom software and product teams.

W

Wasif Bhatti

Senior Software Architect

Enterprise .NET Core architect — microservices, SQL Server, and Azure for airline group booking, hospital ERP, medical billing, and banking platforms.

I

Ibrahim

React Native Development

Builds and maintains React Native mobile experiences — from UI implementation to store-ready builds for iOS and Android.

Let's build something *extraordinary together*

We'll schedule a call to discuss your idea. After discovery sessions, we'll send a proposal, and upon approval, we'll get started.

<https://iwebsdesign.com>

haseebiqbal5133@gmail.com

+923248688690

[Book a Free 30-Min Call](#)

